

Online & Mobile Stores promoting 20000+ products

BLACKMAN
Faucets • Fixtures • Tile • Stone & Lighting

BLACKMAN

Key Challenges

- Lack of modern sales channels – mobile & online
- Manual system to track sales order and customer information
- Inability of current systems to share store & product information with customers
- Limited access to product catalog and data insights across internal departments

Solutions

- Developed an easy to use intuitive web ordering system
- Online store with ability to promote & sell 350+ categories of products with 20000+ SKUs
- The web app locates nearest store, provides details on product availability, product details inventory level, order details and purchase history
- Developed using modern technologies like Cordova, HTML5, jQuery mobile, Web Service, Java, Magento and MySQL
- Integrated with legacy backend ERP system running on AS/400, DB2/400

BLACKMAN

Benefits

- Empower customers with easy and quick access to product & store information
- Increased sales through online channel – better ROI
- Digitized business process helps warehouse and purchasing teams to access customer information and orders instantly
- Improved customer engagement
- Quick turnaround - same day delivery